

December 2, 2008

The Carmel-Clay Kiwanian

"Serving the Children of the World"

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Club Website

www.carmelclaykiwanis.com

Bulletin Editor

DON MOEHN
317 873-1956

Birthday Greetings

Dec. 9
JODI DICKEY

Dec. 11
DAVE QUIGLEY

SEASON'S



BEST

Club Meets 7 a.m. Mondays -
515 E. Main St., Carmel
(Life & Learning Center)

What's Happening?

- Dec. 8 - Business session
- Dec. 11 (Thurs) 6 p.m. Holiday Pitch-in at Mary Eckard's home
- Dec. 15 - Nicole Bickett—organizing for the holidays and new year
- Dec. 22 - Dena Hindskind, discussing comfort food
- Dec. 29 - TBA
- Jan. 5 - TBA
- Jan. 5 - Board meeting 7 p.m. at Old National Bank, Clay Terrace

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December Board Notes

The Board met December 1 with 8 members attending.

♦*Treasurer's report:* Current balances include: \$5,193 in the Admin account, and \$14,810 in the service account, for a total of \$20,003.

The Riley jar project continues to be a winner. Since October 2007 a total of \$2,140 has been collected, and a check for \$1,676 has been presented to Riley Hospital. Additional possible locations are being discussed.

♦*Volunteer opportunities:* On Saturday, Dec. 13 the Carmel Fire Dept. will be distributing food beginning at 8:30 a.m. They will need plenty of volunteers to come in and pick up food boxes with delivery instructions.

Also, that afternoon our club will be conducting its own version of "Clothe-a-Child" at the Super Target on Michigan Rd., beginning at 2 p.m. Club volunteers are urgently needed and Dick Klar is the contact person. Members are urged to give him a call to help out. Each child will have a list of needs (and sizes) and will be allotted about \$100 to purchase items. This project is a result of a recent federal law that prevents groups such as our fire department from taking children out of school to participate in these events.

♦*Marsh card fundraiser:* Bob Hunt has taken this over from Jeanette Denton, and has the cards for sale. Denominations of \$50 and \$100 are available at face value. The club purchases them from Marsh at a 5% discount, so the club is able to make a small gain for our service account.

♦*Nominations for a vacancy on the board of di-*

rectors will be sought from the floor at next Monday's meeting. This vacancy is the result of Mike Wolf being dropped from the board for long-term absence.

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Hats Off to Westfield Key Club



Last week's club meeting featured a special presentation to the American Red Cross for their disaster relief fund which had been depleted during last Spring's floods in central Indiana. Club president **Victoria Birkbeck** presented a check for \$470 to **John Woods**, representing the Red Cross chapter. Club members were able to raise this money by conducting a tailgate fundraiser among students during the recent homecoming game at Westfield High School.

Among their various activities this season is participation in a clothing drive at Washington Woods school coming up this Saturday, and offering child care at Oak Tree Elementary school.

Volunteers for December

Meeting Hosts

- Dec. 8 - KEN WILSON
- Dec. 15 - JODI DICKEY
- Dec. 22 - JOHN WOODS
- Dec. 29 - JOHN WOODS
- Jan. 5 - MYRON FRANK

Invocation

- Dec. 8 - JIM PALECEK
- Dec. 15 - DICK KLAR
- Dec. 22 - CHRISTY TROXELL
- Dec. 29 - MARY ECKARD
- Jan. 5 - DICK KLAR

Spiritual Thought

- Dec. 8 - HANK STARKEY
- Dec. 15 - HANK STARKEY
- Dec. 22 - HANK STARKEY
- Dec. 29 - HANK STARKEY
- Jan. 5 - HANK STARKEY

What Does It Mean To Recruit New Members?

By Christy Troxell

This is the first in a series of articles about engaging new volunteers and new members in Kiwanis.

Grow Your Club. Recruit New Members. These are the opening titles on Kiwanis International's web page about how to recruit new members. The author of the web page proceeds to write about how people are busier now than ever before. Finding the time to participate in community service is challenging, yet because of communication technology, these same people are "more aware than ever before of children's needs worldwide." The ways people give back to their communities have changed. This fact has implications for how Kiwanians will engage volunteers and recruit new members. If Kiwanis is to obtain its goal of 1 million members by 2015, the author stated, "The tried-and-true methods must expand to embrace the never-before-attempted and never-thought-of ideas." As I continued to read this web page, I found myself asking several questions, "Who are we needing to recruit? What are their attitudes about volunteering? Why are service clubs struggling to find new members?"

I spent several hours researching the answers to my questions, and I found enlightening information. Sadly, none of the information came from Kiwanis resources. This in and of itself helped me to realize that, as Kiwanians, we can stay focused on the Objects of Kiwanis as we utilize suggestions, ideas, and innovations from other business, social, and civic leaders who share a common challenge.

One of the resources I found was a presentation by Pat Beck titled "Generational Differences in Volunteer Organizations." He cited that in the past, the workforce typically consisted of no more than two generations of workers. Now and in the future, four to five generations may be in the same workforce, and each will have a different view of the role of work in their lives. Would not that same phenomenon be true of Kiwanis clubs now and in the future? As we recruit new members, do we need to know more about the similar, and different, views about volunteerism and service clubs among these generations? I think so.

In this first article, let me establish a foundation by sharing some generalizations about these generations developed by Alicia Moore. Keep in mind, these are only generalizations.

1. *Each generation breaks with the generation nearest in age to them, whose style no longer functions well in the new era (for example, Millennials prefer to work in teams whereas Gen Xers are very independent);*
2. *Each generation wants to correct what it perceives as the excesses of the current midlife generation (e.g., Boomers were active protesters, while many Millennials are not politically active, nor expressing a propensity to do so in the future); and*

Each generation fills the social role being vacated by the departing elder generation (the Millennials have a strong connection to the Silent Generation's upbeat and trusting attitude)

About the Author

Alicia Moore is the Director of Admissions/Registrar at Central Oregon Community College.